

Multimedia Graphic Designer (Permanent)

Location: Naas, Co Kildare

Company Profile

OpenSky a European challenger brand to the large global software consultancies, delivering innovation across Government, Transport, Environment and Health sectors in the Ireland and the UK.

Due to business growth, OpenSky has a new role for a Multimedia Graphic Designer on a permanent basis in our Naas office. You'll form part of a high-performance team, working together to deliver projects of national and international importance changing the way large Business and Governments work.

Why Join our Team:

OpenSky is a dynamic, exciting place to work. We hire exceptional people, and every one of them is empowered to think independently, take initiative and be innovative in their job. We are committed to ensuring that our performance and reward strategies are designed to effectively support our employees at every opportunity and offers an excellent work-life balance.

At OpenSky our employees enjoy the creative, agile and meaningful work they do, the resources and technology they have access to and the benefits we offer. The projects we work on make a real difference, and that's what makes us distinct in our industry. This very factor means that our employees get to work with the latest and emerging technologies.

We've built a truly unique culture here at OpenSky, where our employees are always learning, challenged with interesting projects and rewarded with fantastic benefits. We attract talented individuals from a wide range of cultural, geographic and educational backgrounds whom bring with them a rich variety of skills and experiences.

Our plan is simple; we hire the best people whom possess the skills, talent, expertise, experience and motivation that we require and when we find them, we help them grow, develop and achieve their goals.

The values we share help us to thrive and succeed, both as individuals and as a team. If you share those values, you'll fit right in!

The Job:

We currently have an opportunity for a permanent Multimedia Graphic Designer to provide support to the Marketing, Digital Services & Sales Divisions at OpenSky Data Systems.

Ideal applicants will have a minimum of 3-4 years' experience in B2B, SaaS, Finance or Tech sectors and will have the experience and ability to lead the initiation & conceptualisation of design projects through strong communication between the various departments of the organisation.

Joining the company at a fast-paced period of growth & reporting to the Marketing Manager, this is a new position in the organisation and a fantastic opportunity for an experienced designer to drive & take ownership of the development of the OpenSky brand strategy.

Description of Position:

- Brand guardian: expansion and ongoing development of company brand guidelines and ensuring assets are aligned with the evolution of the guidelines
- Collaborate with Project Managers to create front-end interface styling for platforms & apps developed for our customers
- Expand & improve the existing portfolio of branded & campaign materials
- Develop creative visuals which communicate technical processes & solution features
- Creation of multiple digital assets such as website conversion pages, e-books & whitepapers, video case studies, infographics, HTML5 display banner Ads amongst many others

Essential Skills for the Successful Candidate:

- 3-4 years' experience in B2B, SaaS, Finance or Tech sectors **essential**
- The ability to structure & prioritise workload in order to deliver multiple projects within agreed timelines with exceptional attention to detail & organisation skills
- Strong experience of designing high impact videos & digital assets for digital & traditional media channels
- Taking ownership of how design contributes to the delivery of achieving strategic KPI's
- Ability to interpret design briefs which call for designs that visually communicate a technology solution or process
- Ability to liaise with UX developer, to create & lead the UI design of website pages, portal & apps, encouraging strong usability and exceptional user experiences
- Strong ability & experience to adhere to rigid brand guidelines for every design task
- Strong experience creating & editing videos and standard motion graphics
- Excellent portfolio of corporate work including infographics, video, brochures, whitepapers
- Ability to revisit and go back to the drawing board on concepts & providing logic behind concepts & designs proposed
- Keeping updated on the latest design trends which apply to graphics you are responsible for creating, sharing insights with manager & feeding these learnings into your design projects

Personal Skills:

- Excellent communication skills in both written and verbal English
- Organised and able to work on simultaneous projects
- Ability to interface with stakeholders in a professional and efficient manner
- Excellent business process awareness
- Strong time management / prioritisation and planning skills
- Contribute to and drive design concepts to support campaign performance
- Take ownership of a brand development project
- Driven to develop your role
- Ability to Travel occasionally

The above statements are not an exhaustive list

We Offer:

You will form part of a high-performance team, working together to deliver projects of national and international importance changing the way large Business and Governments work.

- Competitive Salary – market adjusted
- Continuous Professional Development
- Education Assistance Programme
- Company Pension
- Incremental Increases in Annual Leave
- Employee Assistance Programme (EAP)
- Annual Health Screening
- Employee Referral Scheme
- Ethical Employer
- Friendly, fast paced atmosphere
- International working environment in a growing company
- Work with innovative technologies & solutions
- Microsoft Dynamics & Personal development programmes

Please note we do not require the assistance of third parties.

OpenSky Data Systems Ltd. is an equal opportunities employer