

Graphic Designer (Permanent)

Location: Naas, Co Kildare

Company Profile

OpenSky a European challenger brand to the large global software consultancies, delivering innovation across Government, Transport, Environment and Health sectors in the Ireland and the UK.

Due to business growth, OpenSky has a new role for a Graphic Designer on a permanent basis in our Naas office. You'll form part of a high-performance team, working together to deliver projects of national and international importance changing the way large Business and Governments work.

Why Join our Team:

OpenSky is a dynamic, exciting place to work. We hire exceptional people, and every one of them is empowered to think independently, take initiative and be innovative in their job. We are committed to ensuring that our performance and reward strategies are designed to effectively support our employees at every opportunity and offers an excellent work-life balance.

At OpenSky our employees enjoy the creative, agile and meaningful work they do, the resources and technology they have access to and the benefits we offer. The projects we work on make a real difference, and that's what makes us distinct in our industry. This very factor means that our employees get to work with the latest and emerging technologies.

We've built a truly unique culture here at OpenSky, where our employees are always learning, challenged with interesting projects and rewarded with fantastic benefits. We attract talented individuals from a wide range of cultural, geographic and educational backgrounds whom bring with them a rich variety of skills and experiences.

Our plan is simple; we hire the best people whom possess the skills, talent, expertise, experience and motivation that we require and when we find them, we help them grow, develop and achieve their goals.

The values we share help us to thrive and succeed, both as individuals and as a team. If you share those values, you'll fit right in!

The Job:

We currently have an opportunity for a permanent Graphic Designer to provide support to the Marketing & Digital Services Divisions at OpenSky Data Systems.

Ideal applicants will have worked in B2B, SaaS, Finance or Tech sectors and will understand complex concepts and will have the ability to interpret them to develop compelling suites of graphics to engage with our target audiences. Furthermore, applicants should possess some experience and an interest in UI design - with the ability to create front-end interface styling to complement UX development of platforms & apps for our customers.

Reporting to the Marketing Manager, we are seeking an experienced designer who has strong creative and conceptual flair, bringing ideas to life and who possesses a very good understanding of brand values. This is a new position in the organisation and a fantastic opportunity for an ambitious designer to "make it their own" contributing to the evolution of the role.

Description of Position:

- Build a "design toolkit" to support consistency in executing various branded assets
- Creation of digital branded assets such as website pages, whitepapers, case studies, process infographics, digital advertising and pitch documents
- Collaboration with UX designer to create front-end interface styling for platforms & apps developed for our customers
- Expand on the ongoing development and improvement of existing design materials and brand guidelines
- Stay updated on the latest industry trends on graphic design and development techniques
- Evaluate design concepts and recommend improvements
- Coordinate with other staff to deliver high-quality designed products

Essential Skills for the Successful Candidate:

- 3+ years' experience working in B2B, SaaS, Finance or Tech sectors, either agency or in-house
- Solid understanding of UX & UI principles with some experience in UI design
- Ability to revisit and go back to the drawing board on concepts
- Excellent portfolio of corporate work including infographics, brochures, whitepapers
- Brand/concept development is advantageous
- Software: Photoshop, Illustrator, HTML5
- Knowledge and skills in graphic and multimedia design and layout
- Ability to present ideas and solutions through effective communication
- Excellent in working with teams and independently
- Knowledge of the industry and new technologies
- Capacity to handle more than one project simultaneously
- Knowledge of software and technology is preferable
- Edit video and audio to support multimedia assets

Personal Skills:

- Excellent communication skills in both written and verbal English
- Ability to interface with stakeholders in a professional and efficient manner
- Excellent business process awareness
- Strong time management / prioritisation and planning skills
- Ability to Travel occasionally

The above statements are not an exhaustive list

We Offer:

You will form part of a high-performance team, working together to deliver projects of national and international importance changing the way large Business and Governments work.

- Competitive Salary – market adjusted
- Continuous Professional Development
- Education Assistance Programme
- Company Pension
- Incremental Increases in Annual Leave
- Employee of the Quarter Awards
- Employee Assistance Programme (EAP)
- Annual Health Screening
- Employee Referral Scheme
- Ethical Employer
- Friendly, fast paced atmosphere
- International working environment in a growing company
- Work with innovative technologies & solutions
- Microsoft Dynamics & Personal development programmes

Please note we do not require the assistance of third parties.

OpenSky Data Systems Ltd. is an equal opportunities employer